

Press Release:

Soma Soma Initiative supporting the Messages to Tana

December 1, 2012

This holiday season, we are partnering with the 2012 Messages to Tana Initiative. Our Soma Soma initiative champions education for all youth has merged with the 2012 Messages to Tana Initiative, a project that seeks to raise awareness and funds for development of education bursaries for 100 children from the Tana Delta who were affected by the recent crisis in Kenya.

We will also officially launch our 'Soma Soma Initiative' that's ultimate objective is to advocate for education for all youth in Kenya and Africa. To Sauti Sol—education is paramount to a strong foundation for any nation's future people and workforce and absolutely the hope for Africa untapped and potential regardless of socio-political and economic stratification. Our song, [Soma Kijana](#) from our sophomore album, Sol Filosofia emphasizes on the message that our Soma Soma Initiative is pushing across borders.

Sauti Sol's mission in connection with the Soma Soma Initiative is to inspire and mentor youth on matters pertaining education. We are humbled to be part of the noble and heartwarming community and service (CAS) initiative, Kenya Red Cross Society, Coast branch and the entire Aga Khan Academy Mombasa fraternity to see the success of the initiative, Messages for Tana.

Our heartfelt regards to Jane Mwengi and Annette Mokuu, two pupils from Aga Khan Academy who approached Sauti Sol through a letter. "Music speaks very closely to the hearts of many and plays a big role in the life's of the young people. It is something they can call their own and identify with. Sauti Sol is the only group that bridges the gap between the old and the young and we are asking that you partner with us ...", part of the letter read. We were really touched by that and will continue to support you.

The events that have been revolving the initiative will culminate into a grand finale on **6th December 2012** at the Aga Khan Academy Mombasa with a concert where we shall be performing and the audience will have a chance to view the final art piece made from thousands of letters written by children supporting the project, for the children affected.

For more info:

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